

Donald Ziraldo releases inaugural 2007 Riesling Icewine in Canada, Paris and Hong Kong on Nov 21, 2009

Oct 13, 2009, Niagara on the Lake, Canada:.....

I am proud to present the first vintage of Riesling Icewine under the Ziraldo label.



In the summer of 2008 I cleared the 60 year old cherry orchard next to the original Inniskillin winery at SR #58 in Niagara-on-the-Lake that Karl and I started in 1974. In 1975 we had obtained the first winery license since 1929

This spring in June, 2009 I planted an experimental Riesling vineyard with 5 clones and 4 rootstocks on that same site. The Riesling vineyard will be under organic practices and investigate other practices such as biological control, biodynamic, integrated pest management and drip irrigation-all of which come under the umbrella of sustainability. I have asked Dr. Andy Reynolds CCOVI (Cool Climate Oenology and Viticulture) and Dr. Michael Brownbridge, Director, VRIC (Vineland Research and Innovation Center) to supervise the experimental vineyard. My niece, Molly Ziraldo, who is studying at Niagara College, will be doing an internship at the vineyard.

It occurred to me that it was time to get back in the wine business. And since I spent the majority of my wine business life selling Icewine around the world, I decided to focus on exactly that.

The catalyst for this inaugural Icewine was the 2007 vintage that was considered the best in a decade as a result of ideal weather conditions. The hot summer resulted in optimum fruit ripeness. It produced a unique Icewine which due to the hot summer expressed itself with a luscious peach overtone in the nose. As stated in the packaging I asked Karl Kaiser to supervise the final vinification

The icewine was bottled in May of 2009.



The Art Deco style label and packaging was designed by Donald in corporation with local designer Max Kaiser. The concept originates from the Art Deco medallions that are found on the doors of the Design Exchange (previously The Toronto Stock Exchange) designed by Canadian artist Charles Comfort Copies of which are in my Art Deco collection.

Ziraldo Icewine is an expression of the unique terroir of the Niagara Peninsula and it is with great passion that I undertook to create an Icewine which reflects the true expression of this unique Canadian icon.

The inaugural Icewine release date will be November 21 and available in select stores and restaurants;

- Canadian distributor; Authentic Wines, www.awsm.ca
-in Ontario it is available at Vintages. (see attached list)
-in BC, Alberta, Quebec
- Hong Kong distributor; Andy Lee, www.sinolinkfw.com
- France distributor; Frank Pironett, Talent e Terroir, www.talenteterroir.com

Addition information available at www.ziraldo.ca
Contact Donald Ziraldo; 905-468-3658

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